



Manitoba Life Lease Occupants Association

May 21, 2024

Dear Manitoba Life Lease Members,

As the incoming President of the Manitoba Life Lease Occupants Association (MLLOA), I am both honoured and excited to embark on this journey alongside you. Our organization the MLLOA has a rich history of providing information, education, and making improvements and amendments to The Life Leases Act, and I am committed to building on this strong foundation.

First and foremost, I would like to extend my heartfelt gratitude to our outgoing President, Dave Kennedy and Past President, Gary Brickman, for their exceptional leadership and dedication. Their efforts have left an indelible mark on our organization, and I am deeply grateful for their guidance and support.

As we look ahead, I am enthusiastic about the opportunities that lie before us. My vision for the MLLOA is centered around the continued building of relationships with our government officials and continue to improve The Life Leases Act for the benefit of all our members. I am also committed to improving and providing information and education to our members through such mediums as Round Table information sessions and streaming of such events on the MLLOA website for members that cannot attend in person. I firmly believe that by working together, we can achieve great things and continue to make a meaningful impact.

Here are a few key areas I plan to focus on during my term:

1. Continue working on legislative amendments to The Life Leases Act to provide better protection for our Life Lease members.
2. Continue to improve on education, information and communication to our membership.
3. Increase our membership and pool of members for succession of the MLLOA executive.

I encourage each of you to engage with these initiatives and share your ideas and feedback. Your input is invaluable, and together, we can drive our organization toward new heights.

I am also committed to fostering a sense of community and belonging within our organization. It is my goal to ensure that every member feels heard, valued, and empowered. To this end, we will be introducing Sponsorship/Advertising programs. This will help with raising funds needed to pay for things like equipment for streaming, events, website costs and recruitment to name but a few. All of these will help to enhance member engagement and participation.

In closing, I want to express my deep appreciation for your continued support and dedication to the MLLOA. I am honoured to serve as your President and look forward to working closely with each of you to achieve our shared vision.

Please do not hesitate to reach out to me with any questions, concerns, or suggestions. Together, we can make a lasting impact and continue to advance the mission of the MLLOA.

Thank you for your commitment and enthusiasm.

Warm regards,

Gilbert Robin
President
Manitoba Life Lease Occupants Association